

# J WHITE & ASSOCIATES

*Distinctive representation.*

May 18, 2011

FOR IMMEDIATE RELEASE:

## YOUNG NAILS SETS NEW RECORDS AT GNY SHOW

The Young Nails booth was the place to be at Goldwell NY's Trend Zoom 2011 show in Niagara Falls (May 1-2). The constant crowd enjoyed demonstrations of Young Nails' new Mani-Q Gel Polish with an added kick—GLITTER! The new technique was a show-stopper, and the excitement spilled over into the break-out classrooms where Greg Salo himself educated hundreds of eager professionals in a class aptly entitled "The Money Tree."

"It is simply amazing to see and feel the energy of Young Nails in action," states Kristel White of J. White & Associates, whose firm represents Young Nails nationwide. "It's a beautiful thing to be able to bring organic growth to an established, successful distributor. Young Nails represents NEW DOLLARS for Goldwell NY, and Goldwell's rate of growth within the nails category is phenomenal. It's a pleasure to be part of it all!"

J. White & Associates, based in Charlotte, NC, is a national firm specializing in placing emerging market leaders with key distribution partners. J. White & Associates supports the Common Good Foundation™.

To contact J. White & Associates, call (704) 335-1502 or e-Mail [sales@jwhite-assoc.com](mailto:sales@jwhite-assoc.com).



*The buzz at the booth—crazy!*



*Greg Salo, President of Young Nails, entertains & educates a standing-room-only crowd at the breakout class.*

***J. White & Associates — THE link between innovative manufacturing and targeted distribution.***

2945 Hanson Drive  
Charlotte, NC 28207

Tel & Fax: (704) 335-1502

[jwhite-assoc.com](http://jwhite-assoc.com)