

J WHITE & ASSOCIATES

Distinctive Representation

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FOR IMMEDIATE RELEASE:

INSTYBOOK PARTNERS UP WITH J. WHITE & ASSOCIATES

J. White & Associates is pleased to announce its newest partnership with InstyBook, an online appointment management system designed specifically for the salon industry. InstyBook is the brainchild of three sharp partners with deep roots in the Silicon Valley and has been developed to be the most user-friendly program on the market.

“InstyBook will revolutionize the way our distributors look at business development,” states J. White & Associates president Jeff White. “InstyBook creates annuity revenues without the need for inventory dollars, warehouse, or store shelf space. There is zero risk and infinite reward, and THAT is the ultimate win.”



“The Beauty and Spa industry understands the importance of delivering your best each and every day. We at InstyBook couldn’t agree more. That’s why we are delivering the best scheduling software, at the best price, made available via the best business development partners in the industry,” states Ryan Wooley, CEO of InstyBook.

InstyBook will make its debut at the J. White & Associates Distributor Conference in Las Vegas, January 16-17, 2014.

J. White & Associates, based in Charlotte, NC, is an international firm specializing in placing emerging market leaders with key distribution partners. To contact J. White & Associates, call (704) 335-1502 or e-Mail jeff@jwhite-assoc.com.

J. White & Associates — THE link between innovative manufacturing and targeted distribution.

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