

J WHITE & ASSOCIATES

Distinctive Representation

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FOR IMMEDIATE RELEASE:

J. WHITE & ASSOCIATES ANNOUNCES FOUR NEW LINES AT ULTA BEAUTY

J. White & Associates has had a busy second quarter, launching four new lines system-wide at Ulta Beauty. New to this prestigious beauty retailer from the J. White & Associates lineup are:

- Color WOW, a unique root cover-up system
- Towel Dry, men's grooming simplified
- Mitch Stone Essentials, styling products from Academy-award-winning stylist to the stars, Mitch Stone
- Norvell Sunless, the premier professional sunless tanning line

“There is no other entity in this channel which represents the prestige and opportunity that go hand-in-hand with being on-shelf at Ulta,” states Brian Denby of J. White & Associates. “Our vendor partners are truly excited to be part of both the massive reach of Ulta’s current store base and Internet footprint as well as the expansion planned for the coming years.”



J. White & Associates, based in Charlotte, NC, is a national firm specializing in placing emerging market leaders with key distribution partners. J. White & Associates supports the Common Good Foundation™. To contact J. White & Associates, call (704) 335-1502 or e-Mail sales@jwhite-assoc.com.

J. White & Associates — THE link between innovative manufacturing and targeted distribution.

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